

# **LUDGVAN PARISH COUNCIL**

This is to notify you that a Meeting of Ludgvan Parish Council Neighbourhood Development Plan Committee will be held on Tuesday 9th January, 2018 in the Oasis Childcare Centre, Lower Quarter, Ludgvan commencing at **7pm**.

S. P. Hudson

S P Hudson  
Parish Clerk  
04/01/2018

## **AGENDA:**

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<b>Public Participation Period (if required)</b>	
1. <b><u>Apologies for absence</u></b>	
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5. <b><u>Consultation &amp; Engagement Strategy</u></b> To approve the attached strategy.	3 - 8
6. <b><u>Aims &amp; Objectives Workshop Report</u></b>	9 - 25
7. <b><u>Consultation Events</u></b>	
i. <b><u>Venues</u></b>	
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8. <b><u>Local Evidence Report Update</u></b>	
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# LUDGVAN PARISH COUNCIL

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Councillor Richard Sargeant

**Clerk to the Council:**

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**MINUTES OF THE NEIGHBOURHOOD DEVELOPMENT PLAN COMMITTEE  
MEETING OF THE PARISH COUNCIL HELD ON WEDNESDAY, 14TH NOVEMBER 2017,  
IN THE LUDGVAN OASIS CHILD CARE CENTRE, LOWER QUARTER, LUDGVAN.**

**PRESENT:** Councillors; R Mann; S Miucci; L Trudgeon.

Non Councillors; G Carter(Chair);C Price-Jones; J Scott; M Turff; L Miucci

**IN ATTENDANCE:** Steve Hudson (Clerk);

**Public Participation Period**

None.

**NDP 13 Apologies for absence**

Apologies were received from Councillors Branchett & Honess and S Elliott

**NDP 14 Declarations of interest in Items on the Agenda**

None.

**NDP 15 Dispensations**

None.

**NDP 16 Consultation Strategy**

A discussion was held regarding the 'make-up' of the Steering Group and it was recognised that there was a need to ensure that women and younger people were given adequate opportunities to contribute to the process

It was **RESOLVED that the Consultation Strategy be amended as suggested and brought back for approval.**

Consultation events to test the aims and objectives of the Plan were discussed and it was **RESOLVED that events be held as follows:**

- **26th January 2018 - Long Rock Memorial Hall 3-7pm**
- **27th January 2018 - Oasis Centre (or School) 10am - 4pm**
- **28th January 2018 - Wyevale Garden Centre 12-4pm**

**NDP 17 Local Evidence Report**

Members of the Group reviewed progress to date and undertook to provide any pertinent information they had to Paul Weston.

# Ludgvan Neighbourhood Plan Consultation Strategy

## Part 1 - Communications Strategy

### Introduction

A Neighbourhood Plan<sup>1</sup> (NP) is a community-led framework for guiding the future development, regeneration and conservation of an area. The foundation of a good neighbourhood plan is a robust programme of consultation and engagement. Effective community involvement is essential right from the beginning of the process. It will create a well-informed plan and a sense of ownership. Getting the recognition, views, assistance and support of a whole range of other interested bodies and parties is also essential if the plan is to have authority and credibility. A successful Communication Strategy is a prerequisite.

### Aims

The aims of the Communications Strategy are to achieve:

- Better communication, leading to better feedback and decision-making
- Improved two-way information flow
- Better information and communication channels to enable community participation
- Increased awareness and understanding of the Neighbourhood Plan, its purpose and relevance

### Principles

Our Communications Strategy is based on four key principles:

- *the right information,*
- *to the right people,*
- *in the right medium,*
- *at the right time*

These principles include several key factors:

- Communication must be meaningful and appropriate
- Information must be accessible
- Quality mediums and methods must be used whenever possible
- Communication channels must allow information to, through and across all levels
- Information must be relevant and in plain English
- Consideration needs to be given to the needs of people with disabilities and those whose first language is not English
- The process must be transparent

### Target Audiences

We want to reach everyone with a stake in the future of the area including people living, working or doing business here, those who deliver services to the local communities and people who have influence over the future of the area. We want to continue the dialogue with communities based on where they live and people

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<sup>1</sup> As introduced by the Localism Act 2011

in communities based on common interests. We want to communicate and listen to people who others have traditionally found hard to reach and hard to hear.

### Messages

It is important that all our communications have as much impact as possible. To avoid dilution of the message or contradiction, the following will be the main messages that we will attempt to relay in our communications:

- The Neighbourhood Plan reflects community opinion
- The Neighbourhood Plan is a framework for the development of our area
- We want to hear your opinion
- We need the involvement and support of the community and partners

The messages we send out should be:

- Short and to the point
- Not conflicting
- In plain English
- Focussing on involvement

### Tools and Activities

We shall use a variety of methods based on what reaches people most effectively and has most credibility. These include:

<b>Tools and activities that could be used</b>
Consultation events
Direct mail
Email lists
Events
exhibition
Leaflets & flyers
Local radio
minutes of meetings
networking
Posters
Press releases
Social media
Stakeholders' and partners' outlets
Website

The messages will be relayed using different methods for different groups. A communications matrix will be developed as an integral part of our communications strategy.

## Resources

We shall make best use of the resources we have and strive to increase resources commensurate with the task. Our current resources, those that we have access to and can be applied to the task, are:

<b>List of Available Local Resources:</b>
Group members
Local councillors
Parish Council office
Community notice boards
Community networks <sup>2</sup> incl.
Parish newsletters
Local newspaper
Website

## Timescales

Preparing a neighbourhood plan is a sequential process based upon an agreed project plan. The project plan identifies the following key communication points and the dates when they should be carried out:

<b>Key Communication Point:</b>	<b>Date(s)</b>
Launching the NP	December 2014
Seeking information	October 2017
Establishing a shared Vision	January 2018
Sharing the draft plan	May-June 2018
Seeking endorsement (Reg. 14)	Sep 2018

Further details of these communication points are set out in Part two of this Report, the Ludgvan Neighbourhood Plan Community Engagement Strategy.

## Evaluation and Amendment

The NP Group will occasionally carry out a communications audit to assess the effectiveness of the strategy with both 'internal' and 'external' audiences. We shall consider in particular, who has not responded or reacted to our communications? We shall discuss the evidence/results carefully and use them to amend and improve the Strategy going forward.

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<sup>2</sup> Including: Women 's Institute, Church, Horticultural Society, Sports Clubs, School & Oasis Centre, Ramblers WFCPS

## Ludgvan Neighbourhood Plan

### Part 2 – Community Engagement Strategy

#### Background

The neighbourhood planning legislation places an obligation on the body responsible for preparing the Neighbourhood Plan (the Parish Council) to carry out an extensive and inclusive programme of community engagement and to prepare a 'Consultation Statement', as a supporting document to the Plan itself, to show how, when and where local people and businesses were 'engaged' in the neighbourhood planning process and what the outcome was.

Consulting with the community will be a continuous and on-going process. The Ludgvan NP Project Plan has earmarked five main consultation points during the plan-making period that are the responsibility of the Parish Council and its Steering Group to deliver:

- |   |                              |
|---|------------------------------|
| <b>C1</b> – <i>publicise intention, recruit helpers</i>               | – from October–December 2014 |
| <b>C2</b> – <i>'survey' of local issues and opinions</i>              | – February-April 2014        |
| <b>C3</b> – <i>consult on vision &amp; objectives</i>                 | – January-February 2018      |
| <b>C4</b> – <i>consult on first version of Plan</i>                   | – January-March 2015         |
| <b>C5</b> – <i>consult on Pre-submission Version of Plan (Reg.14)</i> | - September 2018             |

#### Summary Proposal

##### **Consultation Stage C1 – Publicise Intention, Recruit Helpers**

#### Purpose

To let everybody who should know, what has been decided so far, what is being planned and how and why they should be involved

#### Method

The **local media** was used to:

- launch the neighbourhood plan, now the area designation application has been made
- show the plan-making timetable and explain the process in simple form
- confirm that the planning process is to be community-owned and led
- explain the role of the Steering Group who is on it and why
- emphasise the need to consult at key stages in the process
- give details of how to find out information, make contact, keep in touch with progress
- make a call for volunteers to join task groups

This was supplemented by '**open meetings**' to present the prospect of a neighbourhood plan, what it can achieve, why it is important to the Parish and how local people and groups can help.

#### Timetable:

Actual Launch Events took place at:

- 24th November 2014 - Nancledra, Gilbert Hall
- 26th November 2014 - Ludgvan Churchtown, Murley Hall
- 28th November 2014 - Ludgvan Community Centre
- 1st December 2014 - Ludgvan, Oasis Centre
- 3rd December 2014 - Long Rock, Memorial Hall
- 6th December 2014 - Ludgvan, Oasis Centre & Long Rock, Memorial Hall

## **Consultation Stage C2 – Survey of Local Needs & Demands**

### Purpose

The purpose of this major consultation is:

- To share the main findings from the evidence base
- To explore the bigger issues and main themes
- To explain and garner support for the Parish Council's forward planning policies
- To encourage and facilitate debate where it is need
- To carry out specific consultations to fill in the gaps in our knowledge and understanding

### Method

- Survey of all residents
- Survey of businesses
- Attendance at Community Events

### Timetable:

Actual events took place as follows:

- Survey delivered to all properties - May - June 2015
- Business questionnaire - June - July 2015
- Attendance at School Sports Day, Ludgvan Garden Day & Horticultural Show - Summer 2015
- Consultation Events at local centres<sup>3</sup> 23<sup>rd</sup>-29<sup>th</sup> September 2016

## **Consultation Stage C3 –Consult on Vision & Objectives**

### Purpose

To share the draft vision and objectives and seek general endorsement from the community that the Neighbourhood Plan for Ludgvan is taking the right direction with the right set of objectives. In particular to:

- report back on response and conclusions from the C2 consultation programme
- share a draft vision, aims and objectives for the Ludgvan Neighbourhood Plan
- set out the themes and priorities for neighbourhood planning policies
- seek reaction/endorsement of the vision, aims and objectives
- invite suggestions for specific planning policies

### Method

Drop-in event with exhibition to be held in community halls

### Timetable:

January-February 2018

## **Consultation Stage C4 - Consult on 1<sup>st</sup> Draft Plan**

### Purpose

To share a first version of the Neighbourhood Plan for scrutiny by the local community and local stakeholders to ensure the policies reflects the community's agenda

- invite comment on the content of the draft Plan and specific planning policies
- invite suggestions for land and buildings to be the subject of specific policies
- identify unresolved issues and opportunities
- encourage community action in support of specific policy approaches

### Method

- A first Version of the Neighbourhood Plan will put on the website
- Its presence on the website will notified to the community and local stakeholders
- Letters will be sent to those who own land or buildings that are the subject of draft policies

### Timetable (provisional):

May-June 2018

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<sup>3</sup> Gilbert Hall Nanclredra, Wyevale Garden Centre, Long Rock Memorial Hall, Ludgvan Community Centre  
[Ludgvan Neighbourhood Plan](#)

## **Consultation Stage C5 – Formal Consultation on the Pre-submission Version of the Plan**

### Purpose

The Parish Council has a statutory duty (under Regulation 14) to ensure that consultation on the Neighbourhood Plan takes place for at least 6 weeks prior to its submission to the local planning authority and that everybody within the Parish has an opportunity to see and/or hear what it contains, and to comment on it.

### Method

We propose:

- The Pre-submission Version of the Plan is put on the website and widely advertised within the Parish
- A summary leaflet is distributed to every household and business
- Key local stakeholders and those affected by policies will be written to individually
- Hard copies of the draft Plan will be placed on deposit for public viewing at suitable locations across the area
- The Plan's purpose and its policies is featured in the local newsletter

### Timetable (provisional):

September – October 2018



# Ludgvan Neighbourhood Plan



**Aims  
and  
Objectives  
Workshop  
Ludgvan**

## **Workshop Report**

**December 2017**



*Help save paper, trees and the planet...for our future generations.  
If you need to print a copy, please note that this document has been designed and formatted for two-sided printing (duplex).*

**Ludgvan NP Workshop Report**  
*including draft proposals for the 'planning framework' for  
the Ludgvan Neighbourhood Plan (pages 11-12)*

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Paul Weston, Community Consultant,  
December 2017



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## Introduction

### Background

The Ludgvan Neighbourhood Plan is being developed by a Neighbourhood Plan Steering Group, comprising representatives from the local community and members of Ludgvan Parish Council. The Steering Group has been following a sequential planning process and timetable set out in an agreed Project Plan. Given progress to date, it is possible that a draft Plan may be ready for community consultation by the spring of 2018.

Ludgvan NP Project Plan Summary																
STAGE:	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
Identify Issues	C2															
Vision & Objectives					C3											
Generate Options																
Prepare Draft Plan								C4	C4							
Consultation & Submission													C5	C5		
Community Consultation Points: <b>C1</b> - publicise intention, recruit helpers <b>C2</b> - survey of local needs & aspirations <b>C3</b> – consult on vision & objectives <b>C4</b> – informal consultation <b>C5</b> - formal consultation																

Evidence reports, providing a summary of the both strategic context and local evidence base for the Neighbourhood Plan, have been prepared for the Steering Group and will be made public via the Ludgvan neighbourhood plan website<sup>1</sup>. The findings of the evidence reports are complemented by the results of a community consultation events that were carried out in 2016.

It was decided by the Steering Group that the community should play a significant role in each stage of neighbourhood plan preparation. A Workshop, to evaluate all that has been found and said during the neighbourhood planning process to date, was set for Wednesday 12<sup>th</sup> December 2017, at the Oasis Children’s Centre, Crowlas. The intention was to prepare a first draft set of aims and objectives that could be shared, on a consultation basis, with the community at large.

### The Purposes of this Report

This report seeks to serve several purposes:

- To provide details of the context in which the Workshop was held
- To explain how the Workshop was conceived and run
- To present the outputs from the Workshop
- To provide further analysis and refinement of the Workshop’s outputs
- To make recommendations regarding the further development of Ludgvan Neighbourhood Plan’s Vision, Aims and Objectives

<sup>1</sup> <http://www.Ludgvandevon.org.uk/plan/>

## Placing the Workshop in Context

### National Planning System

We have a hierarchical national planning system. At the top of the hierarchy is the National Planning Policy Framework (the NPPF). The NPPF sets out the Government's planning policies for England and how these are expected to be applied. Each local planning authority is required to produce a Local Plan for its area. Local Plans form the next tier in the planning policy hierarchy. Local Plans must be consistent with the principles and policies set out in the NPPF. The Government expects Local Plans to address the spatial implications of economic, social and environmental change across its area. Local Plans are expected to set out the opportunities for development in that area, together with clear policies on what will or will not be permitted and where. Local planning authorities are expected to set out the strategic priorities for their areas e.g. strategic policies to deliver the homes and jobs needed in the area. Cornwall Council adopted a new Local Plan in November 2016.

Neighbourhood plans are the third, and a very important, local tier in the planning policy hierarchy. They are not mandatory but, they provide an opportunity for communities to develop and agree local planning policies for their own area.

Planning Hierarchy		
Scope	Document	Purpose
National Policy	<b>National Planning Policy Framework</b>	<i>..... sets out the Government's planning policies for England and how these are expected to be applied. It sets out the Government's requirements for the planning system only to the extent that it is relevant, proportionate and necessary to do so. It provides a framework within which local people and their accountable councils can produce their own distinctive local and neighbourhood plans, which reflect the needs and priorities of their communities.<sup>2</sup></i>
District-wide Strategic Policy	<b>Cornwall Local Plan</b>	<i>The Local Plan sets out the main planning approach and policies for Cornwall that will help to manage development over the next 15-20 years. A new Local Plan was adopted on 22<sup>nd</sup> November 2016.</i>
Neighbourhood Policies	<b>Ludgvan Neighbourhood Plan</b>	<i>A neighbourhood plan is a community-led framework for guiding the future development, regeneration and conservation of an area. It is about the use and development of land and may contain a vision, aims, planning policies, proposals for improving an area or allocation of key sites for specific development.<sup>3</sup></i>

### Scope and Content of a Neighbourhood Plan

A Neighbourhood Plan is a planning document that will guide the future development of the local area. That means it is about the use and development of land and associated social, economic and environmental issues. Neighbourhood Plans cannot deal with non-planning matters.

The legislation does not prescribe what the scope and content a Neighbourhood Plan should have. A plan can be comprehensive or focused on one or two issues only. It can be detailed, or simply set general principles to guide new development. This will depend on the wishes of the local community. Inevitably it will also be influenced by the scope of existing policy in the Local Plan.

The Steering Group has spent time considering the issues and opportunities facing the communities of the area today and into the future. It has carried out consultations with those who live in the area and invited

<sup>2</sup> National Planning Policy Framework, HM Government 2012

<sup>3</sup> Neighbourhood Plans Roadmap Guide, Locality, 2012

contributions from the business community, local voluntary and community groups, those bodies and agencies that provide services within the neighbourhood area and those that are regarded as 'stakeholders'<sup>4</sup>.

The next stage in the neighbourhood planning process is to consider the possible content of the Plan. The advice offered by Locality, the Government's sponsored support service for neighbourhood planning, is that the Plan could include:

#### Vision and Aims

*"The Neighbourhood Plan can set out the community's overall vision for the area and should include overall aims for its future development. These can relate to a wide range of planning and regeneration matters – social, economic and environmental. The vision and aims of the plan can then be translated into detailed policies, guidance and proposals."*

#### Planning Policies

*"A Neighbourhood Plan, once made, will form part of the statutory local development plan for the area and can contain policies against which development proposals will be considered."*

*Planning applications will be determined in accordance with the Neighbourhood Plan's policies unless material considerations indicate otherwise policies should provide a clear indication of how a decision maker should react to a development proposal. It helps if they have supporting text that explains the intention behind the policy."*

#### Planning Guidance

*"The policies in the plan could be supplemented if necessary by more detailed guidance (e.g. guidance on the design and layout of housing development). This would be helpful in interpreting the policies of the plan."*

#### Site Allocations

*"The Neighbourhood Plan may earmark key sites for specific kinds of development, such as housing, retail, employment or mixed use."*

#### Community Proposals

*"Regeneration or enhancement proposals relating to the use and development of land could be included in the plan. For example, it could include policies around improving key public spaces, pedestrian links or providing new community facilities, such as a community centre. Careful thought would need to be given to how such works could be delivered within the plan lifetime."<sup>5</sup>*

The Steering Group is following this advice and intending to set aims and objectives for the Ludgvan Neighbourhood Plan within the context of an overall vision.

A Workshop was considered to be the best method by which a first set of draft aims and objectives could be generated. In agreeing to a Workshop taking place, the Steering Group was also mindful of Locality's advice on setting aims *"In setting aims for the plan, it is vital to consider both aspiration and reality for how the area should be in say 15 years' time (or whatever the period of the plan is), and the likely social, environmental and physical trends on the area over that period."*

*Based on the evidence, consultation feedback and knowledge of the area, a useful approach may be to consider what the neighbourhood's USP (unique selling point) is. This is about identifying those factors that make the area distinctive, attractive and a desirable place to live and work in. Assessment can also be made of the neighbourhood's unrealised potential, such as vacant historic or community buildings, which could be regenerated."*

*Aims may be designed to address the area's weaknesses, build on its strengths and deal with any other issues identified. A plan could also have an overall vision, if this is thought to be helpful. The vision and aims should be as clear and concise as possible as they will inform the more detailed parts of the plan."*

*Once the vision and aims have been developed, they should be publicised and subjected to further consultation."*

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<sup>4</sup> Stakeholders = a person, group or organisation likely to be affected by the neighbourhood plan

<sup>5</sup> Neighbourhood Plans Roadmap Guide, Locality, 2012

## The Workshop - Methodology and Outputs

### Preliminaries

It was agreed by the Steering Group that:

- The Workshop should take place in December 2017, so as to be able to consult the community in early 2018
- All members of the Steering Group should try to attend along with other invited members of the Parish Council and community
- Paul Weston (consultant), would prepare a detailed methodology and timetable for the Workshop based on tried and tested practices

After due consideration of people's availability, the Workshop was set for the evening of Tuesday 12<sup>th</sup> December 2017. It was booked to take place at the Oasis Children's Centre in Crowlas. The programme and the actual list of attendees can be found in appendices 1 and 2 to this report.

Those persons that agreed to take part in the Workshop were advised in advance about the format of the Workshop and the timetable. They were sent a list of 'key messages' that had been derived from the evidence-base and community consultation to peruse in advance. They were encouraged to familiarise themselves with the key messages, issues and opportunities that had been identified through the neighbourhood planning process so far and the sustainable development policies of the NPPF.

### The Workshop and its Outputs

The Workshop was carried out in two parts during the same evening. Part 1 explored the potential aims for the future development of the Parish. Part 2 considered what objectives might be appropriate for the Neighbourhood Plan, to help achieve the aims between now and 15 years hence.

#### Part 1 – the Aims of the Plan

Divided into two work groups, participants were asked: *"What key aims do you think ought to be encapsulated in a vision statement for Ludgvan 2030<sup>6</sup>?"* The work groups were allocated three or four different topics each to focus upon initially. The brief to them was to use their own local knowledge and interests and the key messages to devise a first draft set of aims for the Ludgvan Neighbourhood Plan. It was suggested that they should try to develop at least two but probably not more than five aims per topic. The work groups were then given the opportunity to scrutinise and suggest revisions to the product from the other group. The draft aims generated from the Workshop, as they were written at the time, can be found in appendix 4.

#### Part 2 – the Objectives of the Plan

Remaining in the same groups, participants were asked to contribute towards a set of draft objectives. It was explained that *"objectives are the methods by which we plan to achieve our aims"*. The groups were given 30 minutes to produce as many draft objectives as they wished for their own topics before having a further 15 minutes to add objectives to the other groups' topics and aims. The draft objectives generated by the Workshop, largely as they were written<sup>7</sup>, are also listed in appendix 4.

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<sup>6</sup> To coincide with the Cornwall Local Plan end date

<sup>7</sup> Minor changes only, have been made for the sake of clarity or to avoid misunderstanding of their meaning

## Post-Workshop Analysis

### Outputs

Having transcribed everything that was written down on the flip-chart sheets and 'post-its' at the Workshop and spent some time reflecting on what occurred, here are my observations:

- The key messages inherited from the evidence base and consultations were given due regard
- Participants appreciated that a neighbourhood plan is about land use and facilitating future development
- There was no discernible anti-development attitude; it was much more about ensuring future development was appropriate, necessary and of sufficient quality and sustainability
- Looking after the countryside is important
- The impact of traffic and the safety of road users is a matter of concern
- Ensuring the villages continue to function as sustainable settlements is important
- There are matters/issues relating to the living and working environment that may need to be addressed by other community-based strategies and actions outside of the Neighbourhood Plan

### Workshop Dynamics and Delivery

I feel it is appropriate also to record the following observations:

- Everyone present appeared to participate with enthusiasm and stuck to the 'rules'
- The groupings worked well
- Everyone seemed to contribute
- A consensus, when required, was achieved
- The Workshop's outputs are of sufficient quality to facilitate the next steps in the Neighbourhood Plan process – namely the engagement of the community in developing the aims and objectives of their Plan





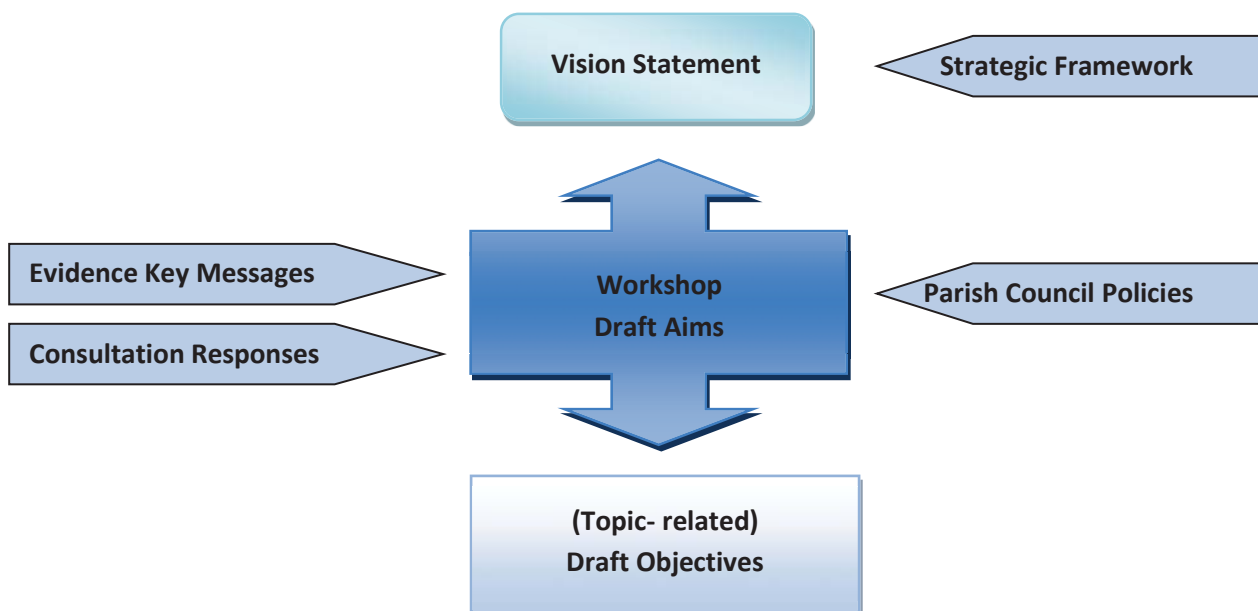
## Translating the Workshop Outputs into a Draft Planning Framework

### Potential Formats for the Draft Vision

The Government's view is that through their neighbourhood plan, communities will be able to establish general planning policies for the development and use of land in their neighbourhood. They will be able to say, for example, where new homes and offices should be built, and what they should look like; as long as the neighbourhood plan is in general conformity with the strategic policies of the Local Plan.

In order to comply with the NPPF, the Ludgvan Neighbourhood Plan should plan positively to support the strategic allocations and policies of the Cornwall Local Plan.

The Government considers that, within the prevailing strategic context, a neighbourhood plan should set out a vision for the future of the neighbourhood in question. That vision can be detailed, or it can be general, depending on what the community in question wants. It could be encapsulated in a single Vision Statement or it could remain implied by the nature and purpose of the aims and objectives. The purpose of the Workshop was to develop a first draft set of aims and objectives, which could help move towards an agreed vision for the Parish of Ludgvan.



To arrive at a vision for Ludgvan, the starting point could well be the draft aims generated at the Workshop. These have been edited and refined, post-workshop. The resultant, revised, set of draft aims for the Neighbourhood Plan is presented on pages 11 and 12.

These aims, when considered together, could be used as the basis on which an overall vision statement for Ludgvan is crafted. No doubt members of the Steering Group will have their own views as to whether a single statement is necessary and preferences for what it might say. For this reason, I am not making a recommendation on the vision statement and I have left the appropriate panel blank on page 11.

## **Draft Aims**

The aims provide a topic by topic statement of how the community wishes to see its neighbourhood change (or not change) and develop in future. The Workshop developed a first set of aims, based on the 'evidence' before them and achieving a consensus (see appendix 4). I have refined these aims subsequently (see pages 11 and 12) largely in the interests of focus, clarity and to avoid repetition.

## **Draft Objectives**

The objectives are a statement of what is expected of the Neighbourhood Plan, to help achieve the aims. Participants at the Workshop suggested many possible objectives that may be appropriate for the Neighbourhood Plan (in appendix 4). To further develop the outputs from the Workshop and advance the neighbourhood planning process, the objectives generated at the Workshop, with some refinement, have also been included as part of the draft framework for the Neighbourhood Plan that follows on pages 11 and 12.

It should be recognised that the objectives are the aspect of this framework that is least developed and should be most open to revision and addition. Indeed, an important purpose of the next consultation should be to get members of the local community to propose additional objectives that would help meet the aims and realise the vision. The consultation exercise, which is planned to take place shortly, can then be used to elicit reaction and views not only on the issues and aims, but how they may be achieved through 'SMART'<sup>8</sup> objectives and relevant planning policies.

After the consultation, it will be the revised and adopted objectives that will determine the content of the Neighbourhood Plan and inform the detail of the policies within the Plan.

**On the following two pages is a set of topic-based aims and objectives which the Neighbourhood Plan Steering Group may choose to amend further, add to and/or adopt for the purposes consultation with the community at large. Together they seek to represent a coherent and justified planning framework for the Ludgvan Neighbourhood Plan.**

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<sup>8</sup> SMART = Specific, Measurable, Achievable, Relevant and Time-bound

Vision Statement

	Draft Aims	Draft Objectives
<b>Natural Environment</b>	Protect and enhance the character of the local countryside	<ul style="list-style-type: none"> <li>• Enhance coastal protection</li> <li>• Protect sensitive ecological and geological areas</li> <li>• Identify and improve wildlife corridors and links</li> <li>• Prevent inappropriate developments in rural locations</li> <li>• Support farming</li> <li>• Maintain and improve footpaths</li> <li>• Bring older footpaths back into use</li> <li>• Encourage and support recycling initiatives</li> </ul>
	Safeguard and improve responsible access	
	Reduce our carbon footprint	
	Reduce all forms of pollution	

	Draft Aims	Draft Objectives
<b>Built Environment and Heritage</b>	Protect and enhance green spaces and the historic environment within existing settlements	<ul style="list-style-type: none"> <li>• Identify heritage assets that should be protected</li> <li>• Establish guidelines to ensure the design of new development is of high quality and in keeping with the local area</li> <li>• Bring redundant buildings back into use</li> <li>• Prevent ribbon development</li> <li>• Improve connectivity throughout the Parish e.g. footpaths, cycleways, bridges</li> <li>• Provide appropriate green areas, leisure and amenity space</li> <li>• Encourage, discrete, solar/ground energy systems</li> </ul>
	Respect local heritage and character	
	Ensure the design and layout of new development is in keeping with the local area	
	Ensure adequate infrastructure is in place	

	Draft Aims	Draft Objectives
<b>Housing</b>	Meet local housing needs as necessary	<ul style="list-style-type: none"> <li>• Broaden housing options for local people</li> <li>• Identify and appraise potential development sites</li> <li>• Encourage provision of more affordable housing</li> <li>• Focus development on brownfield sites</li> <li>• Time limit planning permissions to 3 years</li> <li>• Encourage self-build housing by local people</li> <li>• Include SUDS systems wherever practical</li> <li>• Support renewable energy installations</li> </ul>
	Influence the design and layout of new housing development	
	Influence the scale and location of new housing developments	
	Encourage sustainable development practices	

	<b>Draft Aims</b>	<b>Draft Objectives</b>
<b>Community Facilities and Services</b>	Protect and enhance local facilities and services	<ul style="list-style-type: none"> <li>• <i>Ensure local facilities can accommodate changing needs and demands</i></li> <li>• <i>Facilitate local delivery of social care, health and education</i></li> <li>• <i>Provide and enhance leisure facilities for all age groups</i></li> <li>• <i>Ensure there are facilities to meet the needs of young people</i></li> <li>• <i>Provide appropriate access and parking near to local facilities</i></li> <li>• <i>Enable the installation of essential communications infrastructure</i></li> </ul>
	Ensure health care and education facilities meet the needs of the community	
	Ensure superfast broadband is available across the whole Parish	

	<b>Draft Aims</b>	<b>Draft Objectives</b>
<b>Sport and Recreation</b>	Protect and enhance existing sports and recreation facilities	<ul style="list-style-type: none"> <li>• <i>Facilitate the positive use of public recreation spaces</i></li> <li>• <i>Improve cycling routes and opportunities</i></li> <li>• <i>Improve access to Long Rock Beach</i></li> </ul>
	Encourage the provision of sporting opportunities for all ages and abilities	

	<b>Draft Aims</b>	<b>Draft Objectives</b>
<b>Transport and Travel</b>	Ensure transport infrastructure is adequate and safe	<ul style="list-style-type: none"> <li>• <i>Support traffic calming measures where required</i></li> <li>• <i>Improve direct connections to main roads from industrial areas</i></li> <li>• <i>Encourage co-ordination of public transport services</i></li> <li>• <i>Ensure all new developments have adequate off-street parking</i></li> <li>• <i>Provide electric vehicle charging points for in appropriate locations</i></li> <li>• <i>Develop safer cycling and walking routes</i></li> </ul>
	Reduce the adverse effect of through-traffic and heavy lorries on our health and quality of life	
	Improve the safety of roads, cycle routes and footways	
	Encourage more use of sustainable transport modes	
	Maintain and enhance public rights of way	
	Create new and better pedestrian routes	
	Improve public transport system and services	

	<b>Draft Aims</b>	<b>Draft Objectives</b>
<b>Business and Jobs</b>	Encourage growth in tourism and leisure	<ul style="list-style-type: none"> <li>• <i>Support appropriate farm diversification in the interests of viability</i></li> <li>• <i>Support sustainable rural tourism initiatives</i></li> <li>• <i>Provide small business units suitable for start-up and craft workshops</i></li> <li>• <i>Support business development in appropriate to the location</i></li> <li>• <i>Ensure all new business and community properties have access to high speed broadband</i></li> <li>• <i>Bring redundant buildings back into use</i></li> </ul>
	Support the development of new businesses	
	Encourage sustainable business practices	

## Significant Matters Arising from the Workshop

### Scope and Content of the Neighbourhood Plan

The range of matters discussed at the Workshop suggests that the Ludgvan Neighbourhood Plan may need to cover several topic areas, with character and sustainability at the forefront. This will be made clearer following community consultation on the aims and objectives.

### Policies

The neighbourhood plan policies can be drafted once the vision and objectives and the overall strategy approach has been consulted upon and a consensus has emerged.

Whether a neighbourhood plan policy is required to address an agreed objective will be subject to several tests, which will determine its need and value. The answer should be 'yes' to each of these questions:

1. Is it in general conformity with the strategic policies of the adopted Local Plan?
2. Is it needed? i.e.
  - i. Does it 'add value' to existing policy (NPPF and adopted/saved policies of Local Plan)?
  - ii. Does it add local specificity or more detail existing policy (NPPF and adopted/saved policies of Local Plan)?
2. Is it supported by up-to-date evidence (written policy/guidance and local consultation)?
3. Is it set out in a positive and permissive way (i.e. written to be in line with the NPPF's presumption in favour of sustainable development)?
4. Does it 'do' anything?
5. Is its terminology clearly defined and unambiguous?
6. Can it be used to deliver the intended strategy by the local planning authority when considering and determining planning applications?
7. Does the policy 'read across' to/fit with others in the plan (and not contradict other policies and the overall strategy of the plan)?
8. Is the policy credible, justifiable and achievable?

### Next Stage of Consultation

The Steering Group is committed to going back to the community at large to consult on the vision, aims and objectives of the Plan.

It is suggested that the purpose of the next stage of community consultation should be to:

- report back on the findings and conclusions from 'the evidence'
- gather any additional information thought necessary
- share a draft vision, aims and objectives for the Ludgvan Neighbourhood Plan
- encourage reaction/endorsement of the draft vision and aims etc
- invite suggestions for further objectives and specific planning policies to be considered
- encourage community involvement to help realise the vision

Steering Group members should consider how they can make use local newsletters, the website and various forms of social media to ensure the community at large is made very aware of what has been done so far and encouraged to participate in the up-coming consultation event when they will have the opportunity to consider and respond to the draft aims and objectives and what they will represent i.e. the community's neighbourhood planning agenda.

## Appendices

### Appendix 1 - Programme for the Workshop

Ludgvan NP Workshop – 12 <sup>th</sup> December 2017			
Welcome and Overview	18:30	18:35	What we hope to achieve today
Introduction	18:35	18:50	Where this workshop fits in What's been done so far and how we can use it to move forward
Group Work Session 1	18:50	19:40	Developing a common agenda – interpret what we know and been told into a 1 <sup>st</sup> set of aims
Feedback	19:40	19:55	Report back from the groups
Refreshment/Comfort Break	19:55	20:00	
Setting up Stage 2	20:00	20:10	What is the purpose of the objectives?
Group Work Session 2	20:10	20:35	What needs to happen? - turning the aims into a 1 <sup>st</sup> set of objectives
Review & Next Steps	20:35	20:45	What we've achieved & what happens next

### Appendix 2 – Workshop Attendance List

Attendees - Ludgvan Workshop 12 <sup>th</sup> December 2017				
	Residence	SG	PC	Significant Memberships
Martin Turff	Vellanoweth	✓		Rotary, Penwith Dementia Action Alliance
Graham Carter	Newlyn	✓		
Richard Sergeant	Nancledra		✓	
Steph Miucci	Whitecross	✓	✓	
Leon Miucci	Whitecross	✓		
Roy Mann	New Mill	✓	✓	
Charlie Cartwright	Penzance		✓	Crowlas By-pass Now Campaign
Simon Elliot	Penzance	✓		Cornwall Councillor (Ludgvan division)
Clive Price-Jones	Lower Quarter	✓		
Andy Branchett	Long Rock		✓	
Mark Squire	Crowlas		✓	
Steve Hudson	Carbis Bay	✓		Parish clerk
SG = Steering Group member, PC = Parish Councillor				



Ludgvan Key Messages from Local Evidence

<p><b>Natural Environment</b></p> <ul style="list-style-type: none"> <li>• There are areas of beauty in the Parish that must be protected</li> <li>• We should safeguard and enhance the local countryside</li> <li>• Significant wildlife habitats should be protected</li> <li>• Traditional farming practices should be encouraged</li> <li>• We should increase our resilience to the effects of climate change and flooding in particular</li> <li>• We should not develop in areas susceptible to flooding</li> <li>• We should insist on SUDS wherever possible</li> <li>• We should improve responsible public access to the countryside</li> <li>• We need to develop a policy for renewable energy development</li> <li>• We should safeguard and enhance the character and quality of the beach area</li> </ul>
<p><b>Housing</b></p> <ul style="list-style-type: none"> <li>• We should endeavour to meet local housing need</li> <li>• We should better understand housing needs that are local to the Parish</li> <li>• Affordability is an issue</li> <li>• We should establish the appropriate scale of future housing development</li> <li>• We should consider allocating suitable sites for housing</li> <li>• Second homes are not a significant problem</li> <li>• We should seek to influence the layout and design of new housing</li> <li>• We should control housing development in the countryside</li> </ul>
<p><b>Community Facilities and Services</b></p> <ul style="list-style-type: none"> <li>• Local retail and services are important</li> <li>• We should support the delivery of local services</li> <li>• We should protect existing community facilities</li> <li>• We should identify future needs and demands for community facilities and services</li> <li>• We should meet the demand for allotments</li> <li>• We should develop more youth facilities</li> </ul>
<p><b>Sports and Recreation</b></p> <ul style="list-style-type: none"> <li>• We should protect existing sport and recreation spaces</li> <li>• We should increase opportunities for outdoor play</li> </ul>
<p><b>Built Environment and Heritage</b></p> <ul style="list-style-type: none"> <li>• We should recognise and safeguard all the significant features and aspects of the historic environment</li> <li>• We should encourage good quality design that enhances local character</li> <li>• We should protect local green space that is special to the community and/or the character of the settlement</li> <li>• We should control back garden development</li> </ul>
<p><b>Business and Jobs</b></p> <ul style="list-style-type: none"> <li>• We should support appropriate types of business development in the right places</li> <li>• A more diverse local business sector is desirable</li> <li>• We should support local shops, services and producers</li> <li>• Sustainable tourism should be encouraged</li> <li>• Farm diversification is acceptable in principle</li> </ul>
<p><b>Transport and Travel</b></p> <ul style="list-style-type: none"> <li>• We should tackle local traffic issues</li> <li>• Local parking opportunities need to be increased</li> <li>• We should support an improved public transport system</li> <li>• We should make cycling and walking safer and more appealing</li> <li>• We should provide more cycle routes</li> </ul>

## Appendix 4 - Outputs from the Two Sessions of Group Work

### Ludgvan NP Workshop 12th December 2017

Natural Environment	
Conserve and enhance the nature of our local rural environment	<i>Enhance coastal protection measures at Marazion and Long Rock Prevent inappropriate developments in rural locations</i>
Safeguard and protect sensitive areas and wildlife corridors	<i>Ensure designs for new developments are appropriate to the location</i>
Preserve and protect current public access	<i>Restrict development outside of settlements support farming as a major contributor to the local environment Protect areas AONB and SSSI and corridors to and between green open spaces Provide green spaces Maintain footpaths Bring older footpaths back into use Reduce carbon footprint Provide extra bins and regular emptying Identify and improve wildlife corridors and ensure they are linked Reduce pollution Prevent soil, air, water or noise contamination</i>

Housing	
Enhance appropriate housing supply, considering local housing requirement	<i>Create sustainable environments Develop a strategy to appropriate areas of housing development in and around existing settlements Increase opportunities for home ownership e.g. 1<sup>st</sup> time buyers</i>
Ensure any new development is in keeping with the specific area and includes sustainable energy sources such as solar/ground source/air-source	<i>Identify specific and suitable sites Create policies for affordable housing Increase opportunities for shared ownership schemes</i>
Influence the scale and location of any new housing developments	<i>Time limit 3 years after planning permission granted Increase redevelopment of brownfield sites</i>
Include SUDS systems where practical	<i>Bring redundant buildings back into use</i>
Consider geothermal energy sources to reduce fuel poverty	<i>Define strategies to provide housing, jobs and infrastructure that encourage the young people of the Parish to remain in the locality when leaving home Encourage self-build</i>

Community Facilities and Services	
Protect and enhance local facilities and services	<i>Ensure some facilities for local youngsters Facilities in the area of the community centre, Crowlas</i>
Protect and enhance public transport system	<i>Provide adequate social care Adult and children's social care, health and education</i>
Ensure health care and education facilities are constructed that suit the needs of the community	<i>Provide and enhance leisure facilities for all age groups Provide parking near to local shops Improve cost effectiveness of public transport</i>

Sports and Recreation	
Encourage and develop the provision of sporting opportunities for all ages and abilities locally	<i>Improvement of cycling routes and enhanced provision of cycle hire Subsidised parking facilities for local access to beaches, SSSIs and AONB</i>
Protect and retain exiting sporting facilities	<i>Maximise the use of leisure facilities by the use of integrated transport</i>
Facilitate local use of open spaces including access to Long rock beach	<i>Encourage sporting activities for people of all ages and abilities e.g. surfing, cycling, rambling, football, cricket</i>




<b>Built Environment and Heritage</b>	
Reconnect the community with Long Rock Beach through safe railway crossings and appropriate cycle/public transport infrastructure	<i>Promote schemes that allow public rights of way to be connected through the Parish e.g. footpaths, cycleways, bridges</i> <i>Encourage discrete solar/ground energy systems</i>
Design of new buildings should be of high quality and be in keeping with the design of existing buildings in the local area, provide appropriate green/leisure space avoiding ribbon development	<i>Low price affordable housing</i> <i>Provide guidelines for design of new developments to ensure sympathetic to existing environment</i> <i>Permit housing growth without increasing the density of existing settlements</i>
Infrastructure should be developed in anticipation of growth of business and housing and not as an afterthought	
Protect green spaces and heritage environment within existing settlements	

<b>Business and Jobs</b>	
Support sensitive and appropriate diversification of farms into tourism/leisure and other sustainable industries	<i>Support and encourage small farms and small-holdings to diversify e.g. leisure/tourism to keep these businesses financially viable</i>
Start-up units and workshops to support the sustainable growth of local craft industries ensuring diversification	<i>Support farming in order to enhance the rural economy</i> <i>Support the diversification of small business units for start-up and craft workshops</i>
Ensure that superfast broadband extends into rural communities and does not stop at urban areas	<i>Support rural tourism in co-ordinated way e.g. redundant farm buildings, viable size, caravan camp sites – not single units</i> <i>Provide facilities to encourage the development of retail/light industrial sites as appropriate to the location</i> <i>All new businesses and housing development must include high speed broadband into the properties</i> <i>To support the continued viability of small farms and bring redundant buildings back into use and encourage growth in tourism and leisure</i> <i>All new business development designs to include as much low carbon and low energy design as commercially practical</i>

<b>Transport and Travel</b>	
Ensure transport infrastructure allows safe and effective links within and through the communities	<i>Allow use of bus passes on local trains</i> <i>Encourage coordination of rail services with buses and, if possible, ticketing that allows mixed journeys</i>
Encourage schemes that provided direct links to A-class roads from industrial areas that avoid residential areas B3309, A30, B3311	<i>Traffic calming measures to be implemented wherever possible in populated areas</i> <i>Reduce the adverse effect of A30 traffic on the quality of life of residents of Canon's Town, Ros on Creuse, Cockwells, Whitecross and Crowlas</i>
Ensure all new developments have adequate off-street parking to promote safe transport links and emergency vehicle access	<i>Reduce the adverse effect of heavy lorries on the quality of life of residents of Ludgvan, Lower Quarter ad Ludgvan Church Town</i>
Maintain appropriate levels of repair and maintenance of all public rights of way and the creation of new routes where needed	<i>Bus service timed to meet trains</i> <i>Bus service timed to suit work and school hours reducing car use</i>
Improved public transport system	
Safer cycling and walking routes	
Charging points for electric vehicles in appropriate locations	



## Natural Environment

## Add picture?

Draft Aims   Support/Oppose:	Protect and enhance the character of the local countryside	Safeguard and improve responsible access	Reduce our carbon footprint	Reduce all forms of pollution
<b>The Objectives</b> <ul style="list-style-type: none"> <li>• Enhance coastal protection and geological areas</li> <li>• Identify and improve wildlife corridors and links</li> <li>• Prevent inappropriate developments in rural locations</li> <li>• Support farming</li> </ul> Add others:	<ul style="list-style-type: none"> <li>• Maintain and improve footpaths</li> <li>• Bring older footpaths back into use</li> </ul> Add others:	<ul style="list-style-type: none"> <li>• Encourage and support recycling initiatives</li> </ul> Add others:	Add objectives:	



## Built Environment and Heritage

Add picture?

<p>Draft Aims</p> <p> </p> <p>Support/Oppose:</p> <p><b>The Objectives</b></p>	<p>Protect and enhance green spaces and the historic environment within existing settlements</p> <ul style="list-style-type: none"> <li>Bring redundant buildings back into use</li> <li>Provide appropriate green areas, leisure and amenity space</li> </ul> <p>Add others:</p>	<p>Respect local heritage and character</p> <ul style="list-style-type: none"> <li>Identify heritage assets that should be protected</li> </ul> <p>Add others:</p>	<p>Ensure the design and layout of new development is in keeping with the local area</p> <ul style="list-style-type: none"> <li>Establish guidelines to ensure the design of new development is of high quality and in keeping with the local area</li> <li>Prevent ribbon development</li> <li>Encourage, discrete, solar/ground energy systems</li> </ul> <p>Add others:</p>	<p>Ensure adequate infrastructure is in place</p> <ul style="list-style-type: none"> <li>Improve connectivity throughout the Parish e.g. footpaths, cycleways, bridges</li> </ul> <p>Add others:</p>
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## Housing

## Add picture?

<p><b>Draft Aims</b></p> <p> </p> <p><b>Support/Oppose:</b></p>	<p><b>Meet local housing needs as necessary</b></p>	<p><b>Influence the design and layout of new housing development</b></p>	<p><b>Influence the scale and location of new housing developments</b></p>	<p><b>Encourage sustainable development practices</b></p>
<p><b>The Objectives</b></p>	<ul style="list-style-type: none"> <li>• Broaden housing options for local people</li> <li>• Encourage provision of more affordable housing</li> <li>• Time limit planning permissions to 3 years</li> <li>• Encourage self-build housing by local people</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>• Include SUDS systems wherever practical</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>• Identify and appraise potential development sites</li> <li>• Focus development on brownfield sites</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>• Support renewable energy installations</li> </ul> <p>Add others:</p>



## Community Facilities and Services

Add picture?

Draft Aims  ● Support/Oppose:	Protect and enhance local facilities and services	Ensure health care and education facilities meet the needs of the community	Ensure superfast broadband is available across the whole Parish	Other Aim?
<p><b>The Objectives</b></p> <ul style="list-style-type: none"> <li>● Ensure local facilities can accommodate changing needs and demands</li> <li>● Provide and enhance leisure facilities for all age groups</li> <li>● Provide appropriate access and parking near to local facilities</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>● Facilitate local delivery of social care, health and education</li> <li>● Ensure there are facilities to meet the needs of young people</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>● Enable the installation of essential communications infrastructure</li> </ul> <p>Add others:</p>		

## Sport and Recreation

Add picture?

<b>Draft Aims</b>  Support  Oppose:	<b>Protect and enhance existing sports and recreation facilities</b>	<b>Encourage the provision of sporting opportunities for all ages and abilities</b>	<b>Other Aim?</b>	<b>Other Aim?</b>
<b>The Objectives</b> <ul style="list-style-type: none"> <li>• <i>Facilitate the positive use of public recreation spaces</i></li> <li>• <i>Improve access to Long Rock Beach</i></li> </ul> <p style="color: blue;">Add others:</p>	<ul style="list-style-type: none"> <li>• <i>Improve cycling routes and opportunities</i></li> </ul> <p style="color: blue;">Add others:</p>			

## Transport and Travel

## Add picture?

<p><b>Draft Aims</b></p> <p>● Support/Oppose:</p>	<p>Ensure transport infrastructure is adequate and safe</p>	<p>Reduce effect of through-traffic and heavy lorries on our health and quality of life</p>	<p>Improve the safety of roads, cycle routes and footways</p>	<p>Encourage more use of sustainable transport modes</p>	<p>Maintain and enhance public rights of way</p>	<p>Create new and better pedestrian routes</p>	<p>Improve public transport system and services</p>
<p><b>The Objectives</b></p>	<ul style="list-style-type: none"> <li>Ensure all new developments have adequate off-street parking</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>Improve direct connections to main roads from industrial areas</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>Support traffic calming measures where required</li> <li>Develop safer cycling and walking routes</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>Provide electric vehicle charging points for in appropriate locations</li> </ul> <p>Add others:</p>	<p>Add objectives:</p>		<ul style="list-style-type: none"> <li>Encourage co-ordination of public transport services</li> </ul> <p>Add others:</p>

## Business and Jobs

Add picture?

Draft Aims  ● Support/Oppose:	Encourage growth in tourism and leisure	Support the development of new businesses	Encourage sustainable business practices	Other Aim?
<p><b>The Objectives</b></p>	<ul style="list-style-type: none"> <li>Support sustainable rural tourism initiatives</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>Provide small business units suitable for start-up and craft workshops</li> <li>Support business development in appropriate to the location</li> </ul> <p>Add others:</p>	<ul style="list-style-type: none"> <li>Support appropriate farm diversification in the interests of viability</li> <li>Ensure all new business and community properties have access to high speed broadband</li> <li>Bring redundant buildings back into use</li> </ul> <p>Add others:</p>	